

Andrew J. Ro

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OBJECTIVE

Obtain a challenging position as art director or senior web designer within a growing company, which allows me to utilize my graphic skills, technical knowledge and work experience in a dynamic, friendly, and positive environment.

EXPERIENCE

Responsible for initial concept and design to the development of the overall look and feel as well as user interface design.

Worked with producers in scheduling production and allocating resources to the job to ensure the project is completed on time and budget.

Responsible for supervision of a team of designers and programmers to ensure the integrity of each project.

Experienced in developing online content such as viral marketing, online communities and interactive movie web sites.

Creative direction for web sites, emails and banners.

Strong knowledge of e-commerce, auction, and marketplace design interface.

Target audience research and creation of audience specific web design.

User interface design knowledge; Visual design concept; color theory.

Excellent multitasking skills and interpersonal skills.

Sharewell Group, Inc. | Creative Director
March 2007 - Present

PC Mall, Inc. | Internet Art Director
July 2002 - March 2007

Pasadena Advertising | Art Director
April 1999 - December 2001

Cosmo Cosmetics | Art Director
August 1998 - February 1999

ImageWorld | Interactive Art Director
June 1997 - June 1998

Emagine Studios | Projects Art Director
December 1996 - May 1997

Graphics Park | Projects Art Director
January 1997 - May 1997

EZC International | Graphic Designer
December 1995 - December 1996

Continental Graphics | Technical Illustrator
June 1992 - June 1995

EDUCATION

California State University of Long Beach, Long Beach, CA
BFA - Graphic Design

Art Center College of Design, Pasadena, CA
Web Site Management I and II